
Press Information

HANSGROHE USA GRANTS FUNDS TO SUPPORT LOCAL NONPROFITS THROUGH THE “MASCO MILLION DIFFERENCES” CAMPAIGN

*2019 Beneficiaries Include LaAmistad, Every Woman Works and Center for Pan Asian
Community Services*

(Alpharetta, GA - September 2019) Hansgrohe USA, a business unit of the Masco Corporation, is pleased to announce three Atlanta-based recipients of the 2019 “Masco Million Differences,” a yearly initiative that supports local causes aimed at breaking down barriers to diversity and inclusion in America’s corporate workforce through education and career resources. The annual campaign enables Masco business units to allocate \$1,000,000 annually in funds to local causes. This fall, Hansgrohe USA is supporting three worthy, local nonprofits contributing a combined total of \$50,000 in cash grants to [LaAmistad](#), a grantee from 2018, as well as to [Every Woman Works](#) and the [Center for Pan Asian Community Services](#).

For the second year in a row, Hansgrohe USA is supporting LaAmistad in their mission of preparing Latino students and families for success through academic and life enrichment programs. The company is pleased to also extend funds to two new groups: Every Woman Works, a nonprofit that provides a safe, therapeutic and supportive environment for women to work away from dependency to self-sufficiency, and the Center for Pan Asian Community Services, an organization that promotes self-sufficiency and equity for immigrants, refugees and the underprivileged.

Oliver Bahr, President of Hansgrohe USA, comments, “We are grateful to be able to provide financial assistance to exceptional organizations in our local, greater Atlanta community through the Masco Million Differences campaign. These entities are doing invaluable work and directly making a difference in the lives of those in our community.”

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About the Hansgrohe Group – the Original from the Black Forest

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in innovation, design and quality within the bath and

kitchen industry. The Hansgrohe Group brings form and function to water with faucets, showerheads and shower systems. The 118-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen faucet, and the first wall bar to hold a hand-held shower. The company holds more than 15,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 33 subsidiaries and 22 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 600 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner *Queen Mary 2*, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2018, the Hansgrohe Group generated a turnover of EUR 1.081 billion. It employs more than 4,700 people worldwide, about 60 percent of whom work in Germany.



iF Design Leader in the Bathroom Industry



In the current 2019 ranking of the International Forum Design (iF) of the best companies in the world of design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks in the TOP10* among 4,215 listed companies.

The Black Forest-based showers and fixtures specialist has outperformed famous brands such as Apple, Audi or Daimler and reconfirms the company's leading position* in the bathroom industry.

At the iF DESIGN AWARDS 2019 eight AXOR and hansgrohe branded products received an iF DESIGN AWARD 2019.

For further information on our design awards, please visit www.hansgrohe-group.com/en/about/claim/design/awards.

*www.ifworlddesignguide.com

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